









## Refreshing



All Tastes Agree on the  
piquant flavor of this  
famous beverage . . .  
cool and exhilarating.

Imported on the Genuine  
BUFFALO BRAND

**Calgary**  
**DRY**  
**GINGER**  
**ALE**

Manufactured by

Calgary Brewing and Malting Co., Ltd.

## U.G.G. Binder Twine

ORDER IT WITH CONFIDENCE

Confidence because you are sure of the reputation and quality of the twine, because of the experience of the organization serving you, and because you count on the Supplies Department of United Grain Growers to give you good service, and to deliver your twine when you need it at a price which is the lowest possible.

Place Provisional Order NOW

**UNITED GRAIN GROWERS**  
Elevators at: Gleichen, Arrowwood, Chumy,  
Shouldice and Namaka.

## Order your

POSTERS  
STATEMENTS  
LETTER HEADS  
BILL HEADS  
LOOSE LEAF  
ACCOUNT SHEETS  
ENVELOPES  
CARDS, ETC., ETC.

from The Call

## FOOTBALL LEAGUE SCHEDULE

June 23—Oulawa vs. Meadowbrook.  
June 24—Meadowbrook vs. Maple Leaf.  
June 25—Battersy vs. Oulawa.  
June 26—Meadowbrook vs. Battersy.  
July 4—Battersy and Maple Leaf.  
July 6—Battersy vs. Oulawa.  
July 7—Battersy vs. Meadowbrook.  
July 11—Oulawa vs. Maple Leaf.  
July 13—Oulawa vs. Battersy.  
July 16—Maple Leaf vs. Meadowbrook.

Visitors to Canadian National Parks during the past years numbered more than 840,000. The parks, 18 in number, have a total area of 12,000 square miles, the largest being Jasper National Park on the east slope of the Rockies, covering an area of 4,300 square

miles. During the past year there was 449 miles of motor highways, 2,492 miles of trails and 1,039 miles of telephone lines under maintenance in the parks. As a means of helping the unemployed considerable work has been given to them in various parks consisting of grading and graveling streets and roads about the townships, underbrushing and clearing, constructing new roads and building and maintaining bridges, wharves, trails and cabins. An attraction for tourists, the National Parks of Canada are rapidly coming to the fore and the easy accessibility to them by rail has materially assisted in bringing them to the attention of travellers both in Canada and the United States.

## Town &amp; District

Tom Downie again broke a finger playing ball last week. Tom sure has tough luck with his fingers.

Quite a few tourists are going through town every day.

Some of the trees planted on the streets have been broken off. Just why any one is mean enough to break these trees no one can understand.

The town is thinking of offering a reward for information leading to the conviction of anyone damaging trees. It caught they should be fined enough to pay the cost of putting in a couple of dozen more trees.

The "fresh air taxi cab" had better be put in a museum before it is too late. It now carries 24 passengers instead of the original nine.

Olen House is leaving for Crawling Valley to participate in the annual roundup in that district. His son Forest has already left with a number of fast saddle horses, which Glen states will cut out anything on four legs.

O. Desjardins is a boy man three days buying horses. Most of the animals are later sold to the fox ranch here for fox meat.

Mr. and Mrs. J. W. Dunn and family of Northcote, Minn., motored to Gleichen last week where they were the guests of Mrs. Felix Desjardins.

They reported Gleichen district being the best they also leaving Minnesota.

Call at the Porterville and purchase your Radio License. Any person who installs or operates a radio set in the Dominion of Canada without a radio license having been issued for same is liable to prosecution.

Albert Robinson was knocked down last week by a bolt of lightning. He had been working in a field with a tractor and had stopped the engine and taking a few steps from the machine when the lightning flash occurred. Both Albert and the engine escaped injury.

German steel experts claim to have developed an alloy nearly as hard as diamonds for cutting tools.

Several local fish enthusiasts went to Lake McGregor last week for an afternoon's fishing. They had good luck and brought home a car load of fish which they distributed among their friends. Incidentally they had a wonderful bath in the lake.

United Church W. A. strawberry festival at the home of Mrs. Gooderham on Saturday, afternoon June 23.

A good crowd attended the Arrowwood sports, Saturday of last week. In the baseball tournament Gleichen was defeated by Carleton Place.

Word has been received of the birth of a daughter to Mr. and Mrs. McKinnon (Vivian Brown) at St. Thomas, Ontario, Memorial Hospital, June 14th.

Mr. and Mrs. Peter McLean and son Hector of Calgary spent Sunday in Gleichen visiting Mr. and Mrs. R. A. Brown.

An eastern scientist is working on a device to record the reading of an entire book on a film, the sound being reproduced by a long running phonograph.

Out of your life—right into your head! The most lovable—laughable youngsters of the day—"Skippy" and his ragged little pal "Booby" next Saturday evening and part two of the new serial is a real thriller you don't miss it.

Fares at the lowest level in years and with generous time allowance for use of return portions of tickets, will apply on Canadian railroads over the Dominion Day holiday, July 1st.

Return tickets will be sold by the railways at the rate of one and a quarter times the one-way first class fare, good between stations in Canada. The going portions of these tickets will be good from noon on Thursday, June 23, until noon Sunday, July 3rd, and the return portions good on trains on July 4th. Dominion Day falling this year on Friday, provides another "long week-end" holiday and the Canadian railways anticipate that passenger travel over the holiday will set up a new record.

An electrically driven machine for mending runs in silk stockings has been invented.

More than 100 families from Saskatchewan cities have been sent out under the government land settlement relief scheme, to crown lands at Big River, Meadow Lake and Loom Lake districts in the north, and areas south of Battleford.

## UNITED CHURCH

JUNE 23RD 1932

Rev. V. M. Gilbert, Minister.

"THE BETTER SLAVEY."

12:30 a.m. Church School.

9:30 a.m. Worship.

## CLASSIFIED ADS

Two cents per word for each insertion; minimum charge 35 cents. Write your want ad, count the words in it, and multiply by two—then you have exactly how much your ad is going to cost. No charge accounts on this class of advertising.

FARM FOR SALE—Terms. Water, buildings, improvements. Apply, Postmaster, Birch Island, B.C.

FARM TO RENT—Three miles north of Stobart. Summer fallow to be done right away. Apply to James L. McKinnon, Namaka. 1417

## Here and There

Captain L. D. Douglas, R.N.R., recently named commander of the Pacific Coast Squads, the Empress of Japan, largest of Canadian Pacific liners on the Pacific, recently brought his 25,000-ton charge alongside Pier 8, Vancouver within 44 minutes of the Pacific record.

His Excellency Rana Phagesh Chandra Bahadur, Bahad of Jaisalmer, a traveller on the Empress of Japan, largest of Canadian Pacific liners on the Pacific, recently brought his 25,000-ton charge alongside Pier 8, Vancouver within 44 minutes of the Pacific record.

Crop conditions in western Canada are most encouraging and, given normal weather conditions, the quantity and quality of the harvest will be a way towards restoring confidence and prosperity.

Great Hall—The Canadian Pacific Railway, standing recently on the shores from the Mahanagh of Scotland, India, who was strided in Indian garb.

Final figures of butter production in Alberta for 1931 amount to 22,847,212 pounds, which is more than 600,000 pounds above the previous highest year's record for the province. Closely associated with better production is a movement inaugurated by the Federal and Provincial Departments of Agriculture to encourage farmers to enlarge their forage crop areas.

Major "Bill" McGeehan, one of America's best known columnists, and Lionel Hitchman, veteran defense man of Boston Bruins, landed a 19 and a 52 pounder salmon from New Brunswick waters respectively in May.

The Major got his fish with a four-piece trout net on the Call's River; Hitchman was fishing at Elbert's Post near Fredrickton on the Saint John River.

MARCELLING 50 CENTS

FINGER WAVING

PIANO LESSONS FOR BEGINNERS

50 CENTS AT THE HOME OF

BLANCHE DESJARDINE

GLEICHEN, ALBERTA

Every Town  
Wants  
Industries

Every industry, be it large or small, adds to the progress and prosperity of any community. Every such industry brings new capital to a town, and distributes this among the business men generally in the way of wages and salaries. Everybody benefits.

Among local industries there is none of greater importance in any community than that of the local home newspaper. Not only does it provide employment for a certain number of workmen, but it offers a service to the community which could be obtained in no other way.

In their own interest, therefore, business men should use their local paper for purposes of advertising, and also for the procuring of their requirements in PRINTING. All business men need printed matter of various kinds from time to time. Remember your local printing office when in need of printed matter.

The Call,  
Gleichen,  
Alberta.

Phone 39  
Gleichen

have  
a case  
delivered

Our drivers  
collect and  
pay cash for  
undamaged  
empties



FIVE  
FAMOUS  
BRANDS . . .

ONE  
QUALITY  
THE BEST

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**DISTRIBUTORS LIMITED**  
AGENTS FOR THE BREWING INDUSTRY OF ALBERTA